

Lulu Retail Launched New Express Store at Sahara Mall Riyadh

Riyadh: Lulu Retail continues its ambitious expansion in Saudi Arabia, marking another milestone with the opening of its latest Lulu Express store at Sahara Mall in Riyadh. This state-of-the-art outlet is designed to provide a modern and efficient shopping experience, reflecting Lulu's commitment to offering high-quality products and exceptional service.

The grand opening was attended by Ziad Al Rugaib, Managing Director of Al Rugaib Holding, and Shehim Mohammed, Director of Lulu Saudi Hypermarkets, along with Hatim Mustansir, Regional Director of Lulu Hypermarkets, and other key officials.

Spanning an area of approximately 25,000 square feet, the new Lulu Express store offers a convenient and user-friendly shopping environment. The store is equipped with four checkout counters, including self-checkout options, to provide a smooth and hassle-free experience for customers. The layout is designed to meet the evolving needs of shoppers, with 11 diverse sections offering a wide range of products including groceries, fresh produce, meat and fish, bakery items, health and beauty products, and mobile accessories.

In addition to the well-organized layout, the store features ample parking facilities with space for over 500 vehicles, ensuring convenience for shoppers and making it easy for customers to access the store.

Located within the popular Sahara Mall, Lulu Express is strategically positioned to serve both mall visitors and the surrounding community. During the inauguration, Shehim Mohammed emphasized Lulu's dedication to providing a seamless and high-quality shopping experience. He stated, "The Lulu Express Sahara Mall represents our continued commitment to expanding our reach in Saudi Arabia and offering our customers a shopping experience that combines quality, convenience, and value. This store reflects our dedication to meeting the unique needs of the local community."

The Lulu Express store at Sahara Mall Riyadh will operate daily from 8:00 AM to 1:00 AM, providing a world-class shopping experience for customers across the region. Lulu is offering exclusive inaugural promotions, providing customers with exceptional savings on a variety of products. The offers further highlight Lulu's focus on delivering high-quality products at competitive prices.